

MICHAEL RYTERSKI | UX & VISUAL DESIGNER

Highly detailed, self-starting, creative individual thriving on challenges, whether working on a team or independently. Possessing excellent conceptual, design, and communication skills. Motivated to prioritize and manage workload to meet critical project milestones and deadlines.

PROFESSIONAL SUMMARY



UX & Visual Designer June 2007 - October 2021

Led user-centered design, visual design, and corporate branding for organization's main software suite, SAPPHIRE. Designed mockup flows and delivered creative direction for multiple digital products, and added clarity to user experience. Collaborated with global business stakeholders, product managers, and software engineers to ensure applications achieved proper experience and functionality.

- Honed five unique applications within SAPPHIRE software suite, which enhanced business workflow, making it easier for customers to run truss businesses.
- Led the design of TRANSFER CENTER, an application that optimizes the process of sending and receiving sealed truss drawings; used requirements gathering, wireframes, and UX best practices.
- Provided interaction, usability, layout, and graphics for DIY DECK DESIGNER interactive software program, which gained market share into five "do-it-yourself" home improvement retailers.
- Created one of the company's first cloud-based applications, OPTICS; streamlined layout while establishing a clean look and feel.
- Initiated the refactoring of the legacy install wizard, by designing a visual workflow so users could understand what, when, and where they are in the installation process.
- Enhanced and standardized login, splash, help, and about screens across all SAPPHIRE suite applications, creating a unified user experience.
- Created and analyzed iconography, illustrating over 1,300 unique graphics pertaining to desktop, mobile, and web applications.
- Coached and mentored team members to foster UX best practices and visual design skills.



Lead Visual Designer (October 2005 - March 2007)

- Mentored and developed the creative Visual Design team of five associates
- Liaison between the User Experience Group and the Marketing Department
- Effectively managed multiple concurrent time critical projects
- Collaborated on the digital signage for all Car Sales locations
- Instrumental in saving a \$30 million contract with FedEx[®] Express

Senior Visual Designer (July 2003 - October 2005)

- Redesigned multiple business-to-consumer facing websites
- Participated in site visits and captured end-user requirements for Car Sales redesign
- Established uniform on-line branding presence across all business lines
- Led the Enterprise Vehicle Management System (EVMS[™]) project

Visual Designer (May 2002 - July 2003)

- Introduced a project timeline tool for effective time management
- Developed innovative branding boards to motivate and inspire team members
- Optimized web graphics for production

Internship (January 2002 - May 2002)

- Introduction to UI/UX process and methodology; working closely with Usability Architects and Front End Developers
- Learned core business operations
- Maintained and supported Car Sales website

CONTACT

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EDUCATION

Bachelor of Arts (BA)

Graphic Design | Photography Minor
Southern Illinois University
Edwardsville, Illinois

Associate of Applied Science (AAS)

Graphic Communications | Graphic Arts
Saint Louis Community College
Florissant, Missouri

EXPERIENCE

MiTek A Berkshire Hathaway Company

16023 Swingley Ridge Road
Chesterfield, Missouri 63017

Enterprise Holdings[®]

600 Corporate Park Drive
Saint Louis, Missouri 63105

SKILLS

User Centered **High Fidelity Mockups**
Web / Mobile / Desktop **Design**
Photoshop WINDOWS & macOS
Office Applications **Illustrator** Task Flows
Icons XD IconWorkshop **Card Sorting**
Wireframes Livestream **InDesign**